



## Saving Energy in 2014

2014 is the year for energy savings and Traverse City Light & Power (TCL&P) can help you! TCL&P offers a variety of incentives for upgrading household equipment to more energy efficient models, which will assist in decreasing your energy consumption and reducing your utility bill. Incentives include:

### \$150 INCENTIVE

- Upgrade central air conditioning unit to one with a 17 Seasonal Energy Efficiency Rating (SEER)
- Purchase high efficiency heat pump water heater
- Upgrade your furnace to a model that includes an electronically commutated motor

### \$60 INCENTIVE

- Recycle your inefficient refrigerator or freezer. Call 231-932-4574 to schedule a free pickup

### \$10 TO \$30 INCENTIVE

- Purchase an ENERGY STAR® rated television, refrigerator, freezer, personal computer, dehumidifier or room air conditioner
- Purchase an electric hot water heater with an energy factor greater than or equal to 93%
- Upgrade your thermostat to a programmable model
- Purchase a high efficiency electric clothes dryer with moisture sensor
- Purchase ENERGY STAR® rated LED lamps



Business customers are also able to take advantage of incentives when they install more efficient lighting, motors, air systems, refrigeration, HVAC units, building management systems, and custom projects. New in 2014, TCL&P will be offering incentives for new construction projects.

*For a full list of program incentives, equipment requirements, and the applications, see the TCL&P website at [tclp.org](http://tclp.org).*

## Energy Efficiency Micro Loans

Calling all businesses! Do you want to make energy efficient upgrades to your facility, but do not have the capital available to fund the project? TCL&P has partnered with the Chamber of Commerce to offer the Energy Efficiency Micro Loans program. Up to \$50,000 micro loans are available to TCL&P customers, who are also members of the Chamber, with favorable terms and interest rates. Interested? See the Chamber's website, [tcchamber.org](http://tcchamber.org), for more information.

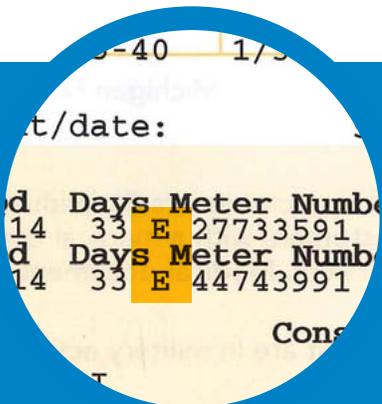


### TCL&P Mission:

To provide the Public Power benefits of safety, lower rates, high reliability, local control, and exceptional customer service to the City, its residents, and all TCL&P customers.

## Estimated Meter Readings

If you see an "E" next to the meter number on your utility bill, your meter reading was estimated for the month. Estimated readings happen due to a variety of reasons including weather and not being able to access the electric meter. To avoid estimated readings, please make sure TCL&P meter readers can open fence gates and have clear access to the meter. This will help guarantee the most accurate information is reported for your utility bill. Thank you!



## SUN Alliance Award

In December 2013, TCL&P was recognized by the Great Lakes Renewable Energy Association and presented with the Exemplary Project Award for the Solar Up North (SUN) Alliance's Community Solar Project. Haven't heard of the Community Solar Project? It's an opportunity for customers to invest in solar energy without having it installed on their home or business. Customers can purchase a SUN share and receive a monthly bill credit equal to their share's output without the risk and maintenance costs involved with owning their own solar array. Time is running out if you want to participate in Michigan's first community solar project, so act quickly! For more information on the SUN Alliance, and to sign up, see the TCL&P website at [tclp.org](http://tclp.org).



## Home Energy Assessment

With winter in full swing, now is the perfect time to take advantage of the TC Saves home energy assessment and create a more comfortable living environment. Local energy certified contractors will perform a variety of tests to prioritize energy savings in your home and provide a report of their findings and recommendations. The assessment includes an infrared scan, which will show you where you are losing energy, and a blower door test, which will help identify where your home is experiencing air leakage. For just \$100, TCL&P customers can be on their way to saving energy and money. To sign up, or learn more about the opportunity, visit the website at [tcsaves.com](http://tcsaves.com) or call 231-620-1060.



## TCL&P Sends Linemen to Lansing

On December 22, 2013, TCL&P responded to a mutual aid request from Lansing Board of Water and Light (LBWL) after the city was greatly impacted by an ice storm resulting in thousands of customers without power. Originally TCL&P sent three linemen down to assist, but eventually sent a fourth due to the extent of the outages. TCL&P crews worked thirteen days straight, including through the Christmas and New Year's holiday, to restore power to the Lansing area. TCL&P was willing and able to assist another electric utility in its time of need and proud of the crew members who worked tirelessly to restore power to the LBWL customers.



**TRAVERSE CITY  
LIGHT & POWER**  
Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686  
Main Office and 24-Hour Service: **922-4940**  
Billing/Other Questions: **922-4431**  
**Now available: Paperless billing!**



See the Home Energy Saver and L&P Energy Smart Program at: [tclp.org](http://tclp.org)

**Proudly serving our community for 101 years.**