



## Be Energy Smart and Save

Traverse City Light & Power (TCL&P) offers a variety of ways to help customers save energy and money. Have you taken advantage of any of our incentives?

### \$150 INCENTIVE

- Purchase a qualified ENERGY STAR® high efficiency heat pump water heater
- Upgrade your furnace to an energy efficient model that includes an electronically commutated motor
- Upgrade your central air conditioning unit to one with a 16 Seasonal Energy Efficiency Rating (SEER)

### \$60 INCENTIVE

- Recycle your old refrigerator or freezer with **free** pick up

### \$25 INCENTIVE

- Upgrade to an electric water heater with an energy factor greater than or equal to 93%
- Upgrade to a high efficiency electric clothes dryer with moisture sensor
- Purchase a qualified ENERGY STAR refrigerator

### \$15 INCENTIVE

- Purchase a qualified ENERGY STAR personal computer
- Upgrade a non-programmable thermostat to a programmable thermostat
- Install an ENERGY STAR-qualified room air conditioner
- Install an ENERGY STAR-qualified dehumidifier

### \$10 INCENTIVE

- Purchase a qualified "Smart Strip" or Intelligent Surge Protector



Incentives are offered to business customers when they install more efficient lighting, motors, air systems, refrigeration, HVAC units, building management systems, and custom projects, to name a few.

See the TCL&P website, [tclp.org](http://tclp.org), for complete program information, including applications, terms and conditions, and equipment guidelines; or call 877-674-7281.



### TC Saves

There is still time to take advantage of the TC Saves program! When you sign up you get an energy audit and access to low interest loans. Plus, TCL&P will provide up to 15 CFL bulbs, an energy smart power strip, and a programmable thermostat. **More information can be found at [tcsaves.com](http://tcsaves.com) or by calling 231-620-1060.**

### L&P Mission:

To provide safe, reliable, competitively priced energy and related services in an environmentally conscious manner.

## Did You Know...

Did you know by turning your thermostat down to 68°F in the winter, you can save a considerable amount of energy? For every degree you lower your heat in the 60°F to 70°F range, you'll save up to 5% on heating costs\*. To reduce your energy bills even more, set the temperature even lower when you're asleep or away from home. Together, these steps can reduce your heating costs by up to 15% a year – and that makes wearing a sweater to stay warm worth it!

*\*Healthy Home Association*



Recycle old  
appliances  
and save!

### A Friendly Reminder: Clean Up and Green Up

Mark your calendar! The spring Clean Up and Green Up event will take place on March 10th from 9 a.m. to 3 p.m. at American Waste, 480 Hughes Drive, Traverse City. TCL&P customers will receive a \$15 incentive for recycling a working dehumidifier or room air conditioner and a \$60 incentive for recycling a working refrigerator. See the TCL&P website, [tclp.org](http://tclp.org), for more details.

## Update from the Board Chairman: Patrick McGuire

I am pleased to report while the management of Traverse City Light & Power is in transition, the day-to-day operations of our utility are being quite satisfactorily conducted by Interim Executive Director, Tim Arends, and our very capable and experienced employees. Our team is busy making significant progress on projects previously reviewed and approved by the board, including the East Hammond Transmission Substation, the South Side Distribution Substation, the Traverse Heights Distribution Circuit Rehabilitation, the Highland Park Overhead to Underground Distribution Conversion, and additional LED street lighting along major city streets. Upon completion, these projects will enhance the safety and reliability of our system for many years to come.

There is no question that the electric utility industry is facing a more complicated business environment than ever before. Selecting a new, permanent executive director capable of meeting these challenges will be the board's top priority in 2013. As of this writing, the TCL&P board has begun the search process, which has included forming an ad hoc board committee and hiring a consultant to guide the process and interview TCL&P board members, employees, and city commissioners. We hope to be interviewing candidates for the executive director position by late winter or early spring.

The TCL&P board and employees are committed to providing you with the highest level of customer service during and after this transition. We are here to serve you, our customers, and remain as ready and able to assist you as we always have.



Patrick McGuire  
Board Chairman



**TRAVERSE CITY  
LIGHT & POWER**

Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686  
Main Office and 24-Hour Service: **922-4940**  
Billing/Other Questions: **922-4431**  
**Now available: Paperless billing!**



See the Home Energy Saver and L&P Energy Smart Program at: [tclp.org](http://tclp.org)

**Proudly serving our community for 100 years.**

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