



## Celebrate Public Power Week

**L&P's 3<sup>rd</sup> Annual Energy Smart Open House**  
*Fun for you & the whole family!*  
 Saturday, October 8<sup>th</sup>

### FREE food, fun, and facts about public power.

- Food & beverages (hot dogs, chips, lemonade & more)
- “Hard hats” to the first 200 kids
- Prize drawings (including restaurant gift certificates)
- Energy-saving CFLs\* (compact fluorescent light bulbs)
- “Solar energy” popcorn from Northwestern Michigan College’s Mobile Renewable Energy Lab
- Kids table with FREE giveaways and temporary tattoos



**Enter to win a climb to the top of L&P's wind turbine!**

### Interactive energy saving demonstrations!

**LIVE demonstrations of:**

- Bucket truck operation
- High voltage safety
- Pole climbing

**Where:** 1131 Hastings Street, Traverse City

**When:** 11 a.m. – 3 p.m. Saturday, October 8 *rain or shine*  
 Activities moved indoors if necessary

*\*Limited quantity available. First come, first served.*



**One day only. Don't miss the fun!**

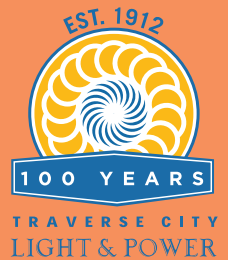
## Did You Know...

Did you know that 2011 marks the 25<sup>th</sup> anniversary of Public Power Week? Public Power Week, slated this year for October 2-8, was established by the American Public Power Association to highlight the many benefits of having a public power provider in the community. L&P is one of more than 2,000 municipal electric utilities that collectively provide electricity on a not-for-profit basis to 46 million Americans. Come to the L&P Energy Smart Open House on October 8 to learn more about the benefits of having a public power provider in your community!

### L&P Mission:

To provide safe, reliable, competitively priced energy and related services in an environmentally conscious manner.

## Executive Director Update: 100 Years of Powering the Community



Soon, L&P will be celebrating its 100th anniversary! L&P will join over 1/3 of public power utilities in the country who have already hit this major milestone. L&P's roots trace back to 1912 with the purchase of Queen City Light & Power, the Keystone Dam and the property around Brown Bridge Dam to provide electric service to Traverse City and the surrounding area.

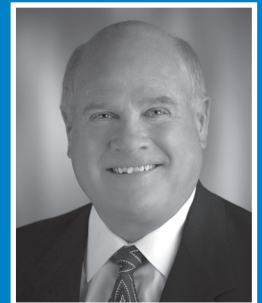
The centennial marks 100 years of powering the Traverse City area with services that support the community and help make it a better place to live and work.

Over the years L&P customers have seen lower residential, commercial and industrial rates than those of other electric utilities in the area. That's made possible because L&P is not-for-profit and works to provide reliable and affordable energy to its customers.

But affordable rates are not the only benefit of having L&P in the community for 100 years. L&P is controlled locally and is overseen by a board of directors made up of volunteer city residents. In 1979 the voters approved establishing a separate board to focus on L&P and the complex issues that face the utility. Board meetings are public and any community member is encouraged to attend and speak at the meetings.

L&P also contributes 5% of its annual revenues back to the city's General Fund. Those dollars help to decrease the tax burden on citizens by providing additional funding for the operating budgets for all city departments, such as police, fire, streets and parks and recreation. Since 1991 L&P has provided \$19,565,397 in additional funding to the city.

As L&P moves closer to the 100 year milestone, stay tuned for additional history facts and events celebrating 100 years of powering the community.



*Ed Rice*

Ed Rice  
Executive Director



Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686  
Main Office and 24-Hour Service: **922-4940**  
Billing / Other Questions: **922-4431**

See the Energy Advisor and L&P Energy Smart Program at: [www.tclp.org](http://www.tclp.org)



**Proudly serving our community for 99 years.**

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