



Traverse City Light & Power (L&P) has taken many steps over the last 15 years to assist its customers in gaining greater electric energy efficiency through Energy Optimization programs. Public Act 295, also known as the “Clean, Renewable and Efficient Energy Act,” was enacted in 2008 to help Michigan residents reduce their energy needs. In 2009, L&P created an Energy Optimization program called **TC Light & Power Energy Smart Program.**

Residential customer incentives include:

- \$60 rebate when you turn in an old, inefficient refrigerator that is still in working condition. Please call 877-270-3519 for more information and to schedule a pick-up.
- \$150 incentive for upgrading a furnace to an energy-efficient model that includes an Electronically Commutated Motor (ECM) or upgrading a central air conditioning unit to one with a 16 Seasonal Energy Efficiency Rating (SEER).
- \$15 rebate for purchasing an ENERGY STAR® qualified dehumidifier or room air conditioner, which can save at least 10% on your energy bill.

Incentives are offered to commercial and industrial customers when they install more efficient:

- Lighting, motors, air systems, refrigeration, HVAC units, building management systems, custom projects and many more.

If you are interested in taking advantage of these incentives, visit the L&P website, tclp.org, or call 877-674-7281 for additional information.

Look for CFL giveaways and incentives for occupancy sensor power strips later in 2011.



Did You Know...

Manufactured on the corner of Boardman and Eighth Street from 1917-1921, the 32-hp, 3/4 ton Napoleon truck was built by the Traverse Motor Car Company and sold by Rennie Auto Sales for \$1,085. Traverse City Light & Power (L&P) supported the local operation by using Napoleon trucks in their day-to-day operations.



L&P Mission:

To provide safe, affordable, reliable energy services in an environmentally conscious manner.

Meet Your L&P Board Members

Comments from John Taylor, Board Member since 2010

Energy efficiency is the largest, cheapest and most readily available energy resource available to the nation today. Taking steps to make your home energy efficient is one of the best ways to cut monthly expenses. Reducing electricity use also benefits the environment by reducing the amount of time downstate power plants need to run.

Each home is unique, so the best thing to do is work with the L&P staff to obtain an energy audit and customized recommendations for upgrading your home. At the discounted rate of \$10, it's a real bargain, and they will tell you about existing rebates.



Getting the biggest bang for your buck often involves sealing and insulating your home, installing CFLs and purchasing ENERGY STAR® appliances.

To schedule an energy audit, call the L&P automated line at 231-932-4588.

Bio

John is a senior manager at the Consortium for Energy Efficiency (CEE), where he serves as their liaison to the ENERGY STAR Program. He is the Board President of the Traverse City-based nonprofit SEEDS and enjoys biking, running and skiing with his wife, two-year old son and their Bernese Mountain Dog.

Executive Director Update: Net Metering

The L&P Board, on staff's recommendation, recently approved a Net Metering Policy which expanded L&P's existing Net Metering Program. This policy will provide an opportunity for L&P customers to produce local, renewable generation that may partially or fully offset their energy requirements.

Net Metering is not a new program for L&P. Its first Net Metering Project was in 2006 when it partnered with Northwestern Michigan College to install a solar photovoltaic array. At the time it was the largest solar array in northern Michigan.

The new policy allows for the installation of wind and solar projects on property owned by the customer. Interested customers will need to first submit an application to L&P, wait for an engineering analysis to be performed and then L&P will make a determination on the safety and system impact of the project.

Additional information on Net Metering and how to submit an application can be found on the L&P website.



Ed Rice

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Executive Director



Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686
Main Office and 24-Hour Service: **922-4940**
Billing / Other Questions: **922-4431**

See the Energy Advisor and L&P Energy Smart Program at: www.tclp.org



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