



L&P Rewarding \$15 Credit to Customers

Traverse City Light & Power (L&P) is providing an opportunity for customers to recycle their inefficient, yet still working, dehumidifiers and air conditioners at the Clean Up and Green Up event on November 6. Normally it could cost up to \$25 to recycle an old dehumidifier or air conditioner. Turning in your old unit at this event is free and you'll also receive a \$15 credit on your L&P bill.

L&P is partnering with the Michigan Green Consortium for the biannual Clean Up and Green Up event that will be held in Traverse City from 9 a.m. to 3 p.m. at 280 Hughes Drive, the former Tower Automotive facility, and new home to American Waste's Traverse City recycling facility.

While all community members can participate by recycling both working and non-working units, in order to qualify for the \$15 bill credit from L&P, participants must be L&P customers and the units turned in must be in working condition, as required by the Michigan Public Service Commission's State Energy Optimization Program. Customers are asked to bring a copy of their electric bill to receive the credit.

L&P will also be providing rebate information on other incentives, which include rebates for purchasing a new dehumidifier or air conditioner.

The Clean Up and Green Up event is a free community-wide recycling event that encourages local residents to bring in difficult-to-recycle items that have salvageable components or materials that can be repurposed or reused.



For a map of the event location and comprehensive list of items accepted, see the Clean Up and Green Up website (www.cleanupgreenup.com) or call 231-947-1688.

Did You Know...

Did you know that Traverse City Light & Power is participating in the TC SAVES program that will work to increase energy efficiency in residential portions of the city? The initial phase of the grant will focus on Traverse Heights and Oak Park neighborhoods with the possibility of adding additional neighborhoods at a later date. Residents will be able to sign up for a full energy audit for \$100 and receive up to \$1000 in incentives, rebates, access to zero interest loans, energy efficiency analysis and up to 15 compact fluorescent light bulbs from L&P. Households that meet certain requirements may also receive low flow shower heads and automatic set back thermostats. For a full description of the program or to sign up, call 231-620-1060 or visit the website at www.tcsaves.com.



L&P Mission:

To provide safe, reliable, competitively priced energy and related services in an environmentally conscious manner.

Executive Director Update: Generation Mix

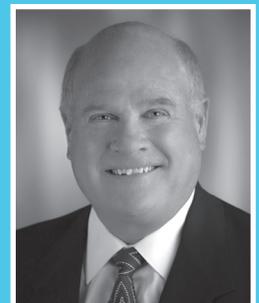
Over the past year Traverse City Light & Power's (L&P) generation mix has experienced some changes. Most notably, there has been a substantial increase in renewable energy and a decrease in fossil fuel energy.

The increase in renewable energy is due in part to the state mandated PA 295 which requires all utilities in Michigan to have 10% of renewable energy by 2015. With the addition of wind and landfill gas to L&P's generation mix, it is anticipated that L&P will meet the mandate this year. That's four years before it is required, which means that L&P will be one of the first utilities in the state to meet this mandate. Also, L&P plans to have 14% of its generation requirements through renewable energy by 2015, which is 40% greater than state requirements.

In addition to the increased renewable energy, L&P has one of the most aggressive energy conservation programs in the state which allows the utility to reduce the amount of required purchased energy. L&P offers a variety of energy efficiency incentives which include rebates for upgrading your furnace or central air conditioning unit or for purchasing a new ENERGY STAR room air conditioner or dehumidifier, and thus far in 2011 alone, L&P has given away over 3,000 compact fluorescent light bulbs (CFLs). L&P also has a refrigerator recycling program where our contractor will come and pick up your old refrigerator for free and you'll get a check for \$60.

Renewable energy and energy conservation are not the only factors that help provide reliable energy to the community. Last year L&P analyzed multiple options to replace an energy contract that expired at the end of 2010 and provided 50% of L&P's energy requirements. L&P was able to negotiate an agreement with Lansing Board of Water and Light to provide the needed energy to our customers for five years. By securing this contract, L&P did not have to increase the base electricity rates and was able to protect our customers from price volatility by not having to purchase high priced electricity directly from the spot market.

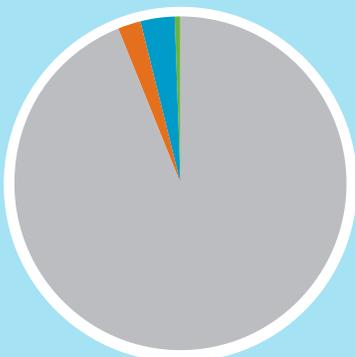
L&P is committed to providing the most reliable and affordable energy to its customers and continues to analyze long range energy supply options. With the increase in renewable energy, having an aggressive energy conservation program and securing reliable energy contracts, L&P's immediate energy future is secure.



Ed Rice

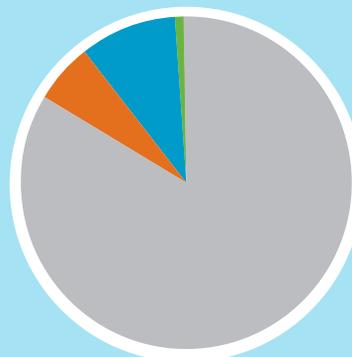
Ed Rice
Executive Director

2010 Generation Mix



■ Coal	93.9%
■ Natural Gas	2.4%
■ Wind	3.4%
■ Landfill Gas	.3%

2011 Generation Mix



■ Coal	84.1%
■ Natural Gas	5.9%
■ Wind	9.4%
■ Landfill Gas	.7%



Investing Our Energy In You

1131 Hastings St. | Traverse City, MI 49686
Main Office and 24-Hour Service: **922-4940**
Billing / Other Questions: **922-4431**

See the Energy Advisor and L&P Energy Smart Program at: www.tclp.org



Proudly serving our community for 99 years.