

Saturday, October 2

Celebrate the Start of Public Power Week at L&P's "Energy Smart" Open House!

Free Food & Beverages
(Hot Dogs, Chips, Lemonade & More!)



Fun for You & the Whole Family!

- Free** "Hard Hats" to the First 200 Kids!
- Free** Prize Drawings Every Half Hour! (Including restaurant gift certificates and a chance to climb to the top of the M-72 wind turbine!)
- Free** Energy-Saving CFLs* (compact fluorescent light bulbs)

*Limited quantity available. First come, first served.

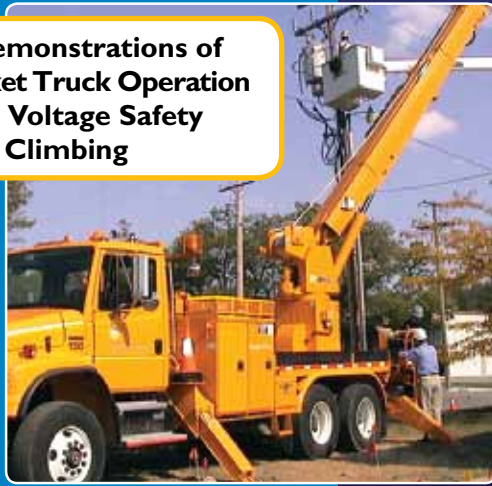


ENTER TO WIN A CLIMB TO THE TOP!

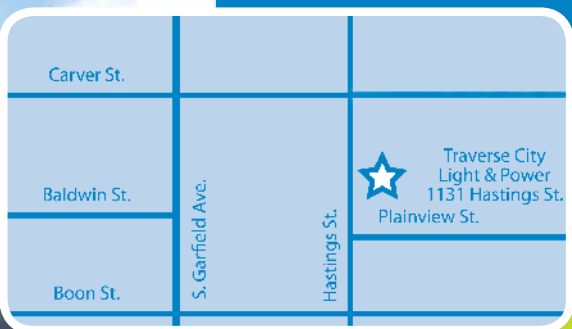
Free Tours & Exhibits
Free "Solar Energy" Popcorn from Northwestern Michigan College's Mobile Renewable Energy Lab!



- LIVE Demonstrations of**
- Bucket Truck Operation
 - High Voltage Safety
 - Pole Climbing



WHERE: 1131 Hastings Street
WHEN: 11 a.m. – 3 p.m.
Sat., Oct. 2 Rain or Shine—
Activities moved indoors if necessary!



1-DAY ONLY. DON'T MISS THE FUN!



TCL&P Mission: To provide safe, affordable, reliable energy services in an environmentally conscious manner.

Meet Your L&P Board Members



Linda Johnson is also: a Corporate Member of the Munson Healthcare Board, owner of Draperies on Wheels for 15 years, and works for Hospice of Northern Michigan. She served as a Traverse City Commissioner for five years, including serving as Mayor in 1993, and served six years on the Traverse City School Board.

Comments from Linda Johnson, Vice-Chairperson, Board Member since 2003 (also served from 1992-1999).

Besides providing safe, reliable and affordable energy services, TCL&P invests in the community.

Non-profit organizations in our service area benefit from annual grants made through your utility's Community Investment Fund.

Energy use is reduced through the Energy SmartSM program. Last year, TCL&P handed out over 11,000 compact fluorescent light bulbs. Total energy efficiency savings in both residential and commercial programs exceeded 1,721,000 kilowatt hours (equivalent to the electricity used by 200 homes).

Taxes are lower because TCL&P contributes 5% of annual revenues back to the City. TCL&P also maintains the street lights and traffic signals, which used to be handled by the City.

So, next time you flip a light switch, think of all the contributions TCL&P makes to our community, our environment, energy education and you.

~ Linda Johnson, Vice-Chairperson

Executive Director Update "Public Power"

Operated as a public service by local government, Traverse City Light & Power (TCL&P) will soon be joining with 2,000 electric utilities across the country that serve 45 million Americans to celebrate "Public Power Week."

TCL&P's not-for-profit rates hold down your residential, commercial and industrial costs, and are 25% lower than those of other electric utilities in the area.

TCL&P can keep rates low because it doesn't have to pay dividends to stockholders. Lower rates also attract and keep businesses that provide local jobs for our citizens.

TCL&P will hold its second annual Open House at the TCL&P Service Center on October 2 to kick-off Public Power Week (Oct. 3 – 9) and to share information about the utility operations and its services (see reverse side for details). Please join in our celebration.

~ Ed Rice, Executive Director



Ed Rice
Executive Director

Electricity Issues

FAQs

Q: What is "public power?"

A: Public power utilities are not-for-profit electric systems owned and operated by the people they serve through a local or state government. Of 2,010 such U.S. systems – 1,843 are operated by cities and towns (including TCL&P); 109 of the larger ones are operated by political subdivisions, such as public utility districts; 43 are joint action agencies (a consortium of public power systems, usually located within a single state); and 15 are utilities established by states.

Q: Which is the largest public power system?

A: In terms of customers served, Los Angeles Department of Water & Power, with 1.4 million customers, is the largest municipally owned system. About 1,400 public power systems serve towns with populations of less than 10,000 people. Lansing Board of Water & Light is the largest public power system in the State of Michigan with approximately 100,000 customers.

Q: When were public power systems first created?

A: The first public power systems were created in 1880 and by 1888 there were 68 public power systems. This year, 1/3 will have celebrated their centennials. During the last decade, 24 new public power systems were created. TCL&P was founded in 1912 and celebrates its 100th anniversary in 2012.

More FAQs Online at:
www.tclp.org/30by20

L&P proudly serving our community for  98 years



1131 Hastings St.
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Main Office and 24-Hour Service:
922-4940
Billing/Other Questions: 922-4431



TRAVERSE CITY
LIGHT & POWER

Investing Our Energy In You

See the *Energy Advisor* & *TC Light & Power Energy SmartSM* program at: www.tclp.org