

Save on Your Electric Bill...

By replacing your incandescent bulbs with Compact Fluorescent Light (CFL) Bulbs! Save the environment, too! (See other side)



CFLs:

- Use about 75% less energy than standard incandescent bulbs and last up to 10 times longer.
- Save about \$30 or more in electricity costs over each bulb's lifetime.
- Produce about 75% less heat, so they're safer to operate and can cut energy costs associated with home cooling.
- Are available in different sizes and shapes to fit in almost any fixture, for indoors and outdoors.

CFLs come in all shapes, sizes and shades of white light (warm to bright white). Some work with dimmers, others are specially made for recessed or enclosed fixtures. Make sure the CFLs you buy match the right fixture and your illumination preferences by carefully reading the CFL packaging. Dispose of CFLs properly (see other side).



\$2 OFF! Your Purchase of Any Compact Fluorescent Light (CFL) Bulb or Bulb Set*

See Coupons! →

*Good only at participating retailers listed on the back of this coupon. Offer Expires 12/31/09



SAVINGS COUPON

\$2 OFF!

The purchase of any Compact Fluorescent Light (CFL) Bulb or Bulb Set.

Good only at participating retailers listed on the back of this coupon. Offer Expires 12/31/09

Consumer: LIMIT ONE COUPON PER PURCHASE. Void if altered, reproduced or transferred. Any other use constitutes fraud. Retailer: Traverse City Light & Power will reimburse you for the face value of the coupon when submitted on or before January 15, 2010. Redeemable only in Traverse City, Michigan, USA. Void where prohibited, taxed or restricted by law. Send coupons to: Traverse City Light & Power, Attn: Coupon Redemption, 1131 Hastings Street, Traverse City, MI 49686.



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Coupons good only at the following retailers:



- | | |
|---|--|
| Ace Hardware Co.
734 W. Front Street | Lowe's
3150 N. US 31 South |
| All-Phase Electric Supply Co.
926 W. South Airport Road | Meijer Inc.
3955 US 31 South |
| DeWeese Hardware
1029 Carver Street | Standard Electric Company
1740 Barlow St. |
| Glen's Markets
905 E. 8th Street | Tom's Markets
1201 S. Division St.
738 Munson
West Bay Shopping Center |
| Kendall Electric
840 Hastings St. | |
| Lighting Center
144 Hall Street | |



Save the Environment, too!

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If all of Traverse City Light & Power's 11,000 customers replaced two 100-watt incandescent bulbs with equivalent CFLs in lamps used 6 hours/day, **they would collectively save:**

- 3,366,000 kWhrs
- \$ 269,280
- 3,366,000 pounds of coal
- Keep 5,049,000 pounds of carbon dioxide from being emitted into the air each year!

Proper Disposal and Recycling of CFLs

CFLs contain a very small amount of mercury sealed within the glass tubing - roughly equivalent to the tip of a ball-point pen. No mercury is released when the bulbs are in use and they pose no danger to you or your family when used properly. However, CFLs should be disposed of properly.

Grand Traverse County accepts CFLs during hazardous waste collection times four times each year and by appointment only.

For details visit: www.RecycleSmart.info

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Save Energy (& Money) with a Home Energy Analysis!

It includes an on-site walk-through of your home, examination of your electric and gas bills and a checklist report of our findings. Phone 932-4588 – our automated energy line. Or, visit: www.tclp.org and click on "Save \$\$ with a Home Energy Analysis" on the home page.



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www.tclp.org
Main Office and 24-Hour Service:
922-4940
Billing/Other Questions:
922-4431



TRAVERSE CITY
LIGHT & POWER

Investing Our Energy In You

www.tclp.org

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