



Greening the Season

As we celebrate, decorate, give gifts, and travel this holiday season, we also generate a lot of waste and increase our energy use. The volume of household waste in the United States generally increases 25 percent between Thanksgiving and New Year's Day – about one million extra tons.

There are many simple ways to “green” your holiday season by reducing, reusing, and recycling.

When decorating, reduce your energy consumption by using energy efficient lighting, such as LED holiday lights. LEDs use up to 95% less energy, come in all shapes and sizes, last longer, produce little to no heat, and remain cool to the touch. You can save additional energy and money by putting your holiday lights on a timer so they only turn on at a certain time.

Avoid using disposable dishes and utensils when entertaining friends and family; and if you must use them, buy products made from recycled or compostable materials.

Reuse maps, the Sunday comics, or posters as wrapping paper. Remember to also save ribbons, bows, and bags to reuse next year.

TCL&P is helping customers reduce their energy consumption and save money this holiday season. Use the coupon below at any of the retailers listed and get \$3 off any LED holiday light set.



Save on the Purchase of any LED Holiday Light Set

Coupon redeemable only at:
ACE Hardware Co., 734 W Front Street • Lowe's, 3150 N US Highway 31 S

Name _____
Account # _____ Phone # _____
Address _____
Email _____

CONSUMER: Coupon void if altered, reproduced, or transferred. Any other use constitutes fraud. RETAILER: Traverse City Light & Power will reimburse you for the face value of the coupon when submitted on or before January 1, 2013. Redeemable only in Traverse City, Michigan, USA. Void where prohibited, taxed or restricted by law. Send coupons to: Traverse City Light & Power, Attn: Coupon Redemption, 1131 Hastings Street, Traverse City, MI 49686.

SAVE \$3

Need More LED Holiday Light Set Coupons?

Pick them up at the L&P customer service desk in the Governmental Center
(400 Boardman Ave.)

Mon. – Fri. 8 a.m. – 5 p.m.



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TCL&P Mission:

To provide safe, reliable, competitively priced energy and related services in an environmentally conscious manner.

Did You Know...

Did you know that Traverse City Light & Power (TCL&P) crews install over 5,500 strings of LED holiday lights in downtown Traverse City every year? TCL&P provided a grant to the Downtown Development Authority in 2008 to purchase the lights. TCL&P also donates the time to install and remove the lights every year. Also, in 2011, TCL&P donated new LED lights for the main tree in downtown Traverse City, which are 98% more efficient than the lights that were being used before. Starting in early November through the winter season, downtown will be shining a little brighter thanks to TCL&P's efforts.

100 Years - and Many More to Come

As 2012 comes to a close, so is Traverse City Light & Power's 100th anniversary.

Much has changed in Traverse City over the last 100 years, but much has also stayed the same. As it was in 1912, the City of Traverse City still has a municipally owned power company. Which means that the revenue earned and collected by

TCL&P services stays in our community and benefits the people who own it - you.

TCL&P is proud to be one of Michigan's municipally owned utilities, and even prouder of the community we serve and the place we call home. Thank you for the century of support. It's been an incredible 100 years and we look forward to serving you for many more.

Is your home ready for winter?

Ask for a Home Energy Analysis and you might be able to reduce your energy bills and save \$100s! For only \$10 you receive an onsite walkthrough of your home, compact fluorescent light (CFL) bulbs, energy saving recommendations, examination of your electric and gas bills, and a checklist report of our findings.

To learn more and to schedule, call 231-932-4588 (TCL&P's automated energy line).

Curious how much energy you used last winter?

Homes and businesses can sign up for an online account and view your energy usage history. Contact customer service at 231-922-4431 or email utilities@traversecitymi.gov to sign up. Please be prepared to provide your email and account number.

Christmas Tree Drop-Off

December 26 - January 20

Help the nature trails by disposing of your used Christmas tree at Hull Park. The Traverse City Parks and Recreation Department will be accepting Christmas trees from city residents for recycling. The Parks crew will chip and recycle trees as mulch for use on nature trails.

Just bring your trees to Hull Park, located behind the Traverse Area District Library,

at the end of Hannah Street and follow the Christmas tree drop-off signs.

Drop off trees between 8 a.m. and 5 p.m. beginning Wednesday, December 26, 2012, through Sunday, January 20, 2013.

Please do not leave your Christmas trees in alleys or on streets. The city will NOT be collecting them.



TRAVERSE CITY
LIGHT & POWER

1131 Hastings St. | Traverse City, MI 49686
Main Office and 24-Hour Service: **922-4940**
Billing / Other Questions: **922-4431**
Now available - Paperless billing!

See the Home Energy Saver and L&P Energy Smart Program at: www.tclp.org



Proudly serving our community for 100 years.

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