



## Be Energy Smart in 2012 and Save

The TC Light & Power Energy Smart Program is offering some new energy efficiency incentives for 2012 designed to help you save energy and money.

### L&P residential customers can take advantage of:

- \$150 rebate when you purchase a qualified ENERGY STAR® high efficiency heat pump water heater
- \$25 rebate for upgrading to an electric water heater with an energy factor greater than or equal to .93\*
- \$25 rebate for upgrading to a high efficiency electric clothes dryer with moisture sensor\*
- \$25 rebate when you purchase a qualified ENERGY STAR® refrigerator
- \$15 rebate when you purchase a qualified ENERGY STAR® PC (personal computer)
- \$15 rebate for upgrading a non-programmable thermostat with a programmable thermostat\*

Incentives are still available when you recycle an old, inefficient working refrigerator; upgrade your furnace or central air conditioning unit; and purchase a new dehumidifier, room air conditioner or intelligent surge protector.

### Incentives are offered to commercial and industrial customers when they install more efficient:

Lighting, motors, air systems, refrigeration, HVAC units, building management systems, custom projects and many more.

If you are interested in taking advantage of these incentives, please visit the L&P website, [tclp.org](http://tclp.org), or call toll free 877-674-7281 for additional information.

*\*Please see the website or call toll free 877-674-7281 for specific requirements regarding this incentive.*

**Spring cleanup is right around the corner! Don't forget to turn in your inefficient, yet still working, air conditioner or dehumidifier on March 11 at the Clean Up and Green Up event and get a \$15 rebate on your next utility bill. The event is held at the American Waste facility (280 Hughes Dr., Traverse City) from 9 a.m. to 3 p.m. See the L&P website, [tclp.org](http://tclp.org), for details.**

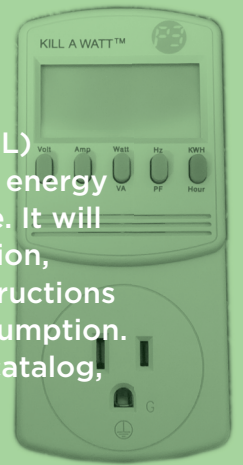


### L&P Mission:

To provide safe, reliable, competitively priced energy and related services in an environmentally conscious manner.

## Did You Know...

Did you know that L&P has partnered with the Traverse Area District Library (TADL) to offer a Kill-a-Watt™ power meter lending program? The power meters measure energy consumption by the kilowatt-hour, the same unit of measurement that utilities use. It will indicate the electrical consumption for each household electrical product (television, computer, refrigerator, etc.) by the hour, day and week. Each kit also includes instructions on how to use the meter, what the information means and tips about energy consumption. Want to check out a kit? You can place a hold for pick-up through TADL's online catalog, [tadl.org](http://tadl.org), or by stopping in to TADL's Woodmere (Main) Branch.



## Executive Director Update: Power of Art Competition



Traverse City Light & Power (L&P) has been providing safe, reliable and low cost electricity to our residents, businesses and industries for a remarkable 100 years - powering this community with energy and commitment.

L&P takes pride in being a responsive and community-focused energy provider with a level of programs and services that enhances the quality of life and makes Traverse City an even better place for families and businesses.

As part of the celebration of 100 years of service, L&P announces the "Power of Art" competition. L&P invites students and community members to share their talents and their energy. The goal of the competition is to engage the community in a way that will enhance their interest and understanding of energy efficiency and the role it plays in the prosperity of the community.

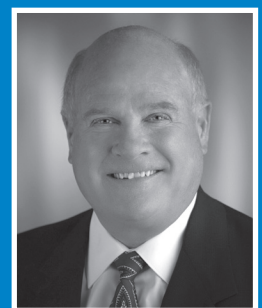
The competition has two categories: two-dimensional (2-D) and video.

The 2-D competition is open to public, private and home school art students, grades 6-12, in the Traverse City area. Students will be asked to research and design a work of art that is in keeping with the theme: energy efficiency. The art will be judged for each grade level by local art professionals and the winning student will earn a classroom sponsorship to go toward art supplies and curriculum, along with an engraved medal, accolades at the award ceremony and a prominent place in L&P communications.

The video competition is open to community members in the Traverse City area. Those who are interested in participating will be asked to create a short video, no more than five minutes, educating the audience on energy efficiency and the role it plays in the community. There will be two different judging categories for video submissions: student (K-12 and undergraduate) and community. All entries will be judged by a panel of local video experts and the winning submission from each category will earn a Downtown Traverse City gift certificate, along with an engraved medal, accolades at the award ceremony and a prominent place in L&P communications.

Interested in participating in the "Power of Art" competition? See the L&P website, [tclp.org](http://tclp.org), for specific contest details, awards, rules and submission requirements.

L&P, celebrating 100 years of powering the community!



*Ed Rice*  
Ed Rice  
Executive Director



TRAVERSE CITY  
LIGHT & POWER

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Billing / Other Questions: **922-4431**

See the Home Energy Saver and L&P Energy Smart Program at: [www.tclp.org](http://www.tclp.org)



**Proudly serving our community for 100 years.**

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